





	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER	<div>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</div> <div>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</div>	<div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>	<div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>	
JUNE	<div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>	<div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div>	<div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div>	
JULY		<div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>		
AUGUST		<div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div>	<div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>	<div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>
OCTOBER	<div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div>	<div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>	<div>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</div> <div>10/14: The Great IP Production Transition</div>	
NOVEMBER	<div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>	<div>11/24: Building a Robust Security Awareness Program</div>	<div>11/18: Your Pain Points Answered</div>	
DECEMBER			<div>12/9: Higher Ed UC&C: Beyond the Classroom</div>	



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!