

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                    | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                         | 150                                                                                                                                                                                                                                                                          | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                            | 2 to 4                                                                                                                                                                                                                                                                       | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                               | No                                                                                                                                                                                                                                                                           | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                        | N/A                                                                                                                                                                                                                                                                          | N/A                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                               | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection                                 | <b>9/23:</b> Leading the Workforce of the Future<br><b>9/2:</b> Zero Trust: What Does It Take to Get It Right?<br><b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search                                                                            | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights                                      | <b>10/14:</b> The Great IP Production Transition<br><b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable | <b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy                                                                             |
| DECEMBER            |                                                                                                                                               | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now                                                                                                                       | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                                                                                                                                                       |                                                                                                                                                      |
| MAY                 | <b>5/28:</b> Supercharging IT Summit                                                                                                          | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                     | <b>5/21:</b> Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                                                                                                                                       |                                                                                                                                                      |
| JUNE                |                                                                                                                                               |                                                                                                                                                                                   | <b>6/17:</b> Remote Production: Live Events & Awards Shows<br><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations                                                                                                                                       | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                   |
| JULY                |                                                                                                                                               | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                                                                                                                                                                                                              |                                                                                                                                                      |

|          | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>  | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST   | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions<br><br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies | 8/19: Displays: The New Pitch<br><br>8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                                | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                               |
| NOVEMBER |                                                                                                                                               | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/24: Building a Robust Security Awareness Program                        | 11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                      |                                                                                                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!