

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                 | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                       | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                        | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                     |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                            | 150                                                                                                                                                                                                      | 200                                                                                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                        | 2 to 6                                                                                                                                                                                                               | 2 to 4                                                                                                                                                                                                   | 1 to 6                                                                                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                           | Yes                                                                                                                                                                                                                  | No                                                                                                                                                                                                       | No                                                                                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                           | N/A                                                                                                                                                                                                      | N/A                                                                                                                                                                                                      |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/20:</b> Supporting and Enabling Modern Applications<br><br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques | <b>10/8:</b> What's the Killer AI App for Pro AV?<br><br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable |                                                                                                                                                                                                          |
| DECEMBER            |                                                                                                                                                                                                               | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now                                                                                                                                                          | <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud                                                                                                                                         |                                                                                                                                                                                                          |
| MAY                 |                                                                                                                                                                                                               | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security<br><br><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                           |                                                                                                                                                                                                          |                                                                                                                                                                                                          |
| JUNE                |                                                                                                                                                                                                               | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                          | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                                                                          | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                       |
| JULY                |                                                                                                                                                                                                               |                                                                                                                                                                                                                      | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                                                                           |                                                                                                                                                                                                          |
| AUGUST              |                                                                                                                                                                                                               | <b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud<br><br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions                                                                          | <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                                                                                                                     |                                                                                                                                                                                                          |
| SEPTEMBER           |                                                                                                                                                                                                               |                                                                                                                                                                                                                      | <b>9/23:</b> Leading the Workforce of the Future                                                                                                                                                         | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                  |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small>     |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   | <p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> | <p><b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</p> <p><b>11/18:</b> Your Pain Points Answered</p> | <p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p>                                                                        |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!