









	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		<div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div>	<div>9/2: Zero Trust: What Does It Take to Get It Right?</div>	<div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div>
OCTOBER	<div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>	<div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div>	<div>10/8: What's the Killer AI App for Pro AV?</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div>	<div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div>
MARCH			<div>3/25: Day 2: AV/IT Interoperability</div>	
MAY	<div>5/28: Supercharging IT Summit</div>	<div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>		
JUNE	<div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>	<div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> <div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div>		
JULY		<div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div>	<div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div>	
AUGUST		<div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div>		

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NOVEMBER		11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success		11/6: Unlocking Business Value: AI in Enterprise IT
DECEMBER		12/15: Supercharging Public Sector and Education Technology and Security		



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!