

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                        | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                         |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                             | 150                                                                                                                                               | 200                                                                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                           | 2 to 6                                                                                                                                                                                                                | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                              | Yes                                                                                                                                                                                                                   | No                                                                                                                                                | No                                                                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                            | N/A                                                                                                                                               | N/A                                                                                                                                                                                          |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br><b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment                                                                                                                                               | <b>6/17:</b> Remote Production: Live Events & Awards Shows                                                                                        | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><b>6/12:</b> Integrating AI into the Enterprise                                        |
| JULY                |                                                                                                                                                                                  |                                                                                                                                                                                                                       | <b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br><b>7/22:</b> Designing an Open AV/IT Ecosystem                            |                                                                                                                                                                                              |
| AUGUST              |                                                                                                                                                                                  | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less                                                                                                                                                          | <b>8/19:</b> Displays: The New Pitch<br><b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                      | <b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                        |
| SEPTEMBER           |                                                                                                                                                                                  |                                                                                                                                                                                                                       |                                                                                                                                                   | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| OCTOBER             |                                                                                                                                                                                  | <b>10/20:</b> Supporting and Enabling Modern Applications                                                                                                                                                             | <b>10/8:</b> What's the Killer AI App for Pro AV?<br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience                   |                                                                                                                                                                                              |
| NOVEMBER            | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                                                                          | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                               |                                                                                                                                                                                              |
| DECEMBER            |                                                                                                                                                                                  | <b>12/1:</b> Developing Your 2027 Data Security Plan                                                                                                                                                                  | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                            |                                                                                                                                                                                              |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!