

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>           | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                    |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                      | 150                                                                                                                                                         | 200                                                                                                                                                                                                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                         | 2 to 4                                                                                                                                                      | 1 to 6                                                                                                                                                                                                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                            | No                                                                                                                                                          | No                                                                                                                                                                                                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                     | N/A                                                                                                                                                         | N/A                                                                                                                                                                                                                                                                                                                     |
| SEPTEMBER           |                                                                                                                                               | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><b>9/1:</b> Transforming IT in Healthcare Environments                  | <b>9/23:</b> Leading the Workforce of the Future                                                                                                            | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                                                                                                                                                     |
| OCTOBER             | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                                      | <b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments                                                               | <b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable                 | <b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy<br><b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| MARCH               |                                                                                                                                               |                                                                                                                                                | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                                  |                                                                                                                                                                                                                                                                                                                         |
| MAY                 |                                                                                                                                               | <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                          |                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                         |
| JUNE                |                                                                                                                                               | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                    | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations |                                                                                                                                                                                                                                                                                                                         |
| JULY                |                                                                                                                                               | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                                                                        | <b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br><b>7/22:</b> Designing an Open AV/IT Ecosystem                                      |                                                                                                                                                                                                                                                                                                                         |
| AUGUST              |                                                                                                                                               | <b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                               | <b>8/19:</b> Displays: The New Pitch                                                                                                                        |                                                                                                                                                                                                                                                                                                                         |

NOVEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |  |
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|                                                                                                                                   |  | 11/24: Building a Robust Security Awareness Program                                                                                |  |                                                                                                                                       |  |                                                                                                                                          |  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!