

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                      | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                  | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                        | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                     |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                       | 150                                                                                                                                                                                                      | 200                                                                                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                          | 2 to 4                                                                                                                                                                                                   | 1 to 6                                                                                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                | Yes                                                                                                                                                                                                                                             | No                                                                                                                                                                                                       | No                                                                                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                      | N/A                                                                                                                                                                                                      | N/A                                                                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                                                                                                                                    | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><br><b>9/1:</b> Transforming IT in Healthcare Environments                                                                                                               | <b>9/23:</b> Leading the Workforce of the Future                                                                                                                                                         | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><br><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | <b>10/20:</b> Supporting and Enabling Modern Applications<br><br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                        | <b>10/8:</b> What's the Killer AI App for Pro AV?<br><br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                                           |
| MAY                 |                                                                                                                                                                                                                                                    | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security<br><br><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                      |                                                                                                                                                                                                          |                                                                                                                                                                                                          |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                                                                                             | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                                                                          | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                       |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                                                               | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                         | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                                                                           |                                                                                                                                                                                                          |

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| AUGUST   |                                                                                                                                               | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div> | <div>8/19: Displays: The New Pitch</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>                                 | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>                                                                                    |
| NOVEMBER |                                                                                                                                               |                                                                                                                                                                                                                                                                                                    | <div>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div> <div>11/18: Your Pain Points Answered</div>               | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                                                                       |
| DECEMBER |                                                                                                                                               |                                                                                                                                                                                                                                                                                                    | <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>                                                                              |                                                                                                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!