

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                        | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                             | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>           | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>      |
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| MINIMUM LEADS       | 800                                                                                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                  | 150                                                                                                                                                         | 200                                                                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                               | 2 to 6                                                                                                                                                                                                                                                                                     | 2 to 4                                                                                                                                                      | 1 to 6                                                                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                  | Yes                                                                                                                                                                                                                                                                                        | No                                                                                                                                                          | No                                                                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                 | N/A                                                                                                                                                         | N/A                                                                                                                                                       |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br><br><b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br><br><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | <b>6/17:</b> Remote Production: Live Events & Awards Shows                                                                                                  | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><br><b>6/12:</b> Integrating AI into the Enterprise |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                 | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms<br><br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                             | <b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense                                                                                        |                                                                                                                                                           |
| AUGUST              |                                                                                                                                                                                      | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less                                                                                                                                                                                                                               | <b>8/12:</b> Navigating Privacy-First Targeting 101                                                                                                         | <b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                     |
| SEPTEMBER           |                                                                                                                                                                                      | <b>9/1:</b> Transforming IT in Healthcare Environments                                                                                                                                                                                                                                     |                                                                                                                                                             | <b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                               |
| OCTOBER             | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                                                                             | <b>10/20:</b> Supporting and Enabling Modern Applications                                                                                                                                                                                                                                  | <b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience |                                                                                                                                                           |
| NOVEMBER            |                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                            | <b>11/18:</b> Your Pain Points Answered                                                                                                                     | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                                   |
| DECEMBER            |                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                            | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                                      | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures<br><br><b>12/11:</b> Tracking the Attackers: Ransomware                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!