Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		**9/24:** Enterprise Architecture: The Emerging Leader Landscape **9/1:** Transforming IT in Healthcare Environments **9/15:** API Security: Monitoring and Securing Application Programming Interfaces	**9/2:** Zero Trust: What Does It Take to Get It Right?	**9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
DECEMBER		**12/9:** AI Strategies for 2026 You Should Plan for Now	**12/3:** Future-Proofing News: Technology, AI, and the Cloud	
MAY		**5/12:** Security Automation: Tips, Tricks, and Tools for Better Security	**5/21:** Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries	
JUNE		**6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	**6/24:** AI Strategies to Optimize Stock and Supply Chain Operations	**6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		**7/7:** Securing Identity with Passwordless Authentication		
AUGUST		**8/4:** Boosting IT Efficiency: How to Do More with Less **8/11:** The Cloud-Powered Enterprise: Securing Your Cloud **8/18:** Upleveling Your Identity and Access Management Solutions **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	**8/19:** Displays: The New Pitch **8/26:** The Human Edge: Succeeding with an AI-Powered Workforce	**8/7:** The 101 Course: Keeping Data Safe and Recoverable
OCTOBER		**10/1:** Building a Proactive PC Upgrade Strategy **10/20:** Supporting and Enabling Modern Applications		**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe

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NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success		

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!