Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/8:** The Distribution Decision **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY				**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security **2/23:** Migrating Virtualization Workloads		
MARCH		**3/30:** Automating Identity Governance	**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL		**4/20:** The AI Security Stack	**4/21:** Zero Trust Evolution: Building Security Resilience at Scale **4/28:** Strategies for Creating Productive Learning Environments	
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier		**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/12:** The New Live Production Model **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	**5/7:** Managing AI Token Costs **5/21:** Fighting AI-powered Ransomware

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JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance	**6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/4:** Are You Ready for Global AI Regulation?
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues			
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/2:** How to Simplify the Management of Large-Scale Production Environments	**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER			**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.