

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 150<br>(150 for Vertical)                                                                                                                      | 150                                                                                                                                                                   | 150                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                         | 2 to 4                                                                                                                                                                | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                            | No                                                                                                                                                                    | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                     | N/A                                                                                                                                                                   | N/A                                                                                                                                                  |
| JULY                |                                                                                                                                               |                                                                                                                                                | <b>7/22:</b> Choosing the Right Ecommerce Platform: A Guide for Retail Success<br><b>7/30:</b> How to Create the Ideal Workplace Experience: People, Places & Process | <b>7/15:</b> Building a Thriving Workplace Culture                                                                                                   |
| AUGUST              |                                                                                                                                               |                                                                                                                                                | <b>8/5:</b> Tackling the Health Care Burnout Crisis with AI                                                                                                           |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                | <b>9/23:</b> Leading the Workforce of the Future<br><b>9/24:</b> Displays: The New Pitch by Application and Use Case                                                  | <b>9/19:</b> Exploring the Intersection of Data, Storage, and AI                                                                                     |
| OCTOBER             |                                                                                                                                               | <b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV                                                                     | <b>10/29:</b> AV/IT Manager Higher Ed Classroom                                                                                                                       | <b>10/24:</b> Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments                                           |
| NOVEMBER            |                                                                                                                                               |                                                                                                                                                | <b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems                                                                                 |                                                                                                                                                      |
| DECEMBER            |                                                                                                                                               | <b>12/4:</b> Identity and Access Management: Key Tools and Strategies                                                                          | <b>12/10:</b> Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise                                                              |                                                                                                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!