

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                 | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>      | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                      | 150                                                                                                                                                    | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                                                                                           | 2 to 6                                                                                                                                                         | 2 to 4                                                                                                                                                 | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                                                                              | Yes                                                                                                                                                            | No                                                                                                                                                     | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                     | N/A                                                                                                                                                    | N/A                                                                                                                                                  |
| OCTOBER             | <div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div> | <div>10/9: Supporting and Enabling Modern Applications</div>                                                                                                   | <div>10/8: What's the Killer AI App for Pro AV?</div>                                                                                                  | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                        |
| DECEMBER            |                                                                                                                                                                                                                                                                                                                  | <div>12/9: AI Strategies for 2026 You Should Plan for Now</div>                                                                                                | <div>12/2: Cyber 2027: The Future Is Already Hacked!</div> <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>                        |                                                                                                                                                      |
| MAY                 | <div>5/28: Supercharging IT Summit</div>                                                                                                                                                                                                                                                                         |                                                                                                                                                                |                                                                                                                                                        |                                                                                                                                                      |
| JUNE                |                                                                                                                                                                                                                                                                                                                  | <div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div>                                                                    | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/17: Remote Production: Live Events &amp; Awards Shows</div> | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                               |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                                                                                                                                                                                         | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div>                                                                                    | <div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div> <div>7/22: Designing an Open AV/IT Ecosystem</div>                            |                                                                                                                                                      |
| AUGUST              | <div>8/27: Cloud Security Fest 2026!</div>                                                                                                                                                                                                                                                                       | <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div> | <div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div>                                                 |                                                                                                                                                      |

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| SEPTEMBER |                                                                                                                                   |                                                                                                                                                                                                                                                                        | <b>9/23:</b> Leading the Workforce of the Future<br><b>9/2:</b> Zero Trust: What Does It Take to Get It Right?<br><b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| NOVEMBER  | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                           | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                                                               | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                                                                                   |

 **MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

 **EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

 **SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

 **Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!