









	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		<b>12/9:</b> AI Strategies for 2026 You Should Plan for Now <b>12/15:</b> Supercharging Public Sector and Education Technology and Security	<b>12/2:</b> Cyber 2027: The Future Is Already Hacked! <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud	
MARCH			<b>3/25:</b> Day 2: AV/IT Interoperability	
MAY	<b>5/28:</b> Supercharging IT Summit	<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security		
JUNE		<b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	<b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks <b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations	
JULY	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	<b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms	<b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense <b>7/22:</b> Designing an Open AV/IT Ecosystem	
AUGUST		<b>8/4:</b> Boosting IT Efficiency: How to Do More with Less <b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies	<b>8/19:</b> Displays: The New Pitch <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce	<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER		<b>9/1:</b> Transforming IT in Healthcare Environments <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	<b>9/23:</b> Leading the Workforce of the Future	<b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface

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OCTOBER		<b>10/1:</b> Building a Proactive PC Upgrade Strategy <b>10/20:</b> Supporting and Enabling Modern Applications <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques	<b>10/8:</b> What's the Killer AI App for Pro AV?	
NOVEMBER		<b>11/3:</b> Taking Identity and Access Management to the Next Level	<b>11/18:</b> Your Pain Points Answered	<b>11/6:</b> Unlocking Business Value: AI in Enterprise IT



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!