





	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER			<b>10/7:</b> Cybersecurity Awareness 101: How to Stay Secure Year-Round <b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable	<b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
MAY		<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	<b>5/21:</b> Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries	
JUNE				<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives			
AUGUST				<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER			<b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search	
NOVEMBER		<b>11/3:</b> Taking Identity and Access Management to the Next Level <b>11/24:</b> Building a Robust Security Awareness Program		<b>11/6:</b> Unlocking Business Value: AI in Enterprise IT
DECEMBER			<b>12/2:</b> Cyber 2027: The Future Is Already Hacked! <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud	



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!