

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                             | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                         | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                        |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                       | 400<br>(150 for Vertical)                                                                                                                                                              | 150                                                                                                                                               | 200                                                                                                                                                                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                    | 2 to 6                                                                                                                                                                                 | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                       | Yes                                                                                                                                                                                    | No                                                                                                                                                | No                                                                                                                                                                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                | 20 minutes + 5 minutes Q&A                                                                                                                                                             | N/A                                                                                                                                               | N/A                                                                                                                                                                                                                                         |
| SEPTEMBER           |                                                                                                                                                                                                           | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><b>9/1:</b> Transforming IT in Healthcare Environments                                                          | <b>9/2:</b> Zero Trust: What Does It Take to Get It Right?                                                                                        | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                          |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/20:</b> Supporting and Enabling Modern Applications                                                                  | <b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable                                                                                     | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| DECEMBER            |                                                                                                                                                                                                           | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now<br><b>12/15:</b> Supercharging Public Sector and Education Technology and Security                                         | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                            |                                                                                                                                                                                                                                             |
| MARCH               |                                                                                                                                                                                                           |                                                                                                                                                                                        | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                        |                                                                                                                                                                                                                                             |
| MAY                 | <b>5/28:</b> Supercharging IT Summit                                                                                                                                                                      | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security<br><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures |                                                                                                                                                   |                                                                                                                                                                                                                                             |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                                                    | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                            |                                                                                                                                                   | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                                          |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                      |                                                                                                                                                                                        | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                    |                                                                                                                                                                                                                                             |

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| AUGUST   |                                                                                                                                   | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div> | <div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div>                                |                                                                                                                                          |
| NOVEMBER | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                                                                       | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/24: Building a Robust Security Awareness Program</div>                                                                                         | <div>11/18: Your Pain Points Answered</div>                                                                                           | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                                                           |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!