

	<b>MegaCast</b> <small>BY FUTURE B2B</small>	<b>EcoCast</b> <small>BY FUTURE B2B</small>	<b>SmartPanel</b> <small>BY FUTURE B2B</small>	<b>Expert Series</b> <small>BY FUTURE B2B</small>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	<p><b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p> <p><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027</p>		<p><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable</p>	
JUNE			<p><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations</p>	
JULY			<p><b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense</p>	
SEPTEMBER			<p><b>9/23:</b> Leading the Workforce of the Future</p>	<p><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p>
NOVEMBER		<p><b>11/24:</b> Building a Robust Security Awareness Program</p>		<p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p>
DECEMBER		<p><b>12/15:</b> Supercharging Public Sector and Education Technology and Security</p>		



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!