









	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	<div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>	<div>10/9: Supporting and Enabling Modern Applications</div>	<div>10/8: What's the Killer AI App for Pro AV?</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>	<div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>
DECEMBER		<div>12/9: AI Strategies for 2026 You Should Plan for Now</div>	<div>12/2: Cyber 2027: The Future Is Already Hacked!</div> <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>	
JUNE		<div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div>	<div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/17: Remote Production: Live Events & Awards Shows</div>	<div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>
JULY	<div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>	<div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div>	<div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div> <div>7/22: Designing an Open AV/IT Ecosystem</div>	
AUGUST	<div>8/27: Cloud Security Fest 2026!</div>	<div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>	<div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div>	
SEPTEMBER			<div>9/23: Leading the Workforce of the Future</div> <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>	<div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div>

NOVEMBER

	 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 SmartPanel <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success 11/24: Building a Robust Security Awareness Program	11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences	11/6: Unlocking Business Value: AI in Enterprise IT



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!