

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                             | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>ExpertCast</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                  | 150                                                                                                                                               | 200                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                     | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                        | No                                                                                                                                                | No                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                 | N/A                                                                                                                                               | N/A                                                                                                                                               |
| DECEMBER            |                                                                                                                                               | 12/1: Developing Your 2027 Data Security Plan                                                                                                                              |                                                                                                                                                   |                                                                                                                                                   |
| JANUARY             |                                                                                                                                               | 1/12: Planning for Autonomous Enterprise Operations                                                                                                                        |                                                                                                                                                   |                                                                                                                                                   |
| MARCH               |                                                                                                                                               | 3/30: Automating Identity Governance                                                                                                                                       |                                                                                                                                                   |                                                                                                                                                   |
| MAY                 | 5/13: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               |                                                                                                                                                                            |                                                                                                                                                   |                                                                                                                                                   |
| JUNE                |                                                                                                                                               |                                                                                                                                                                            |                                                                                                                                                   | 6/4: Are You Ready for Global AI Regulation?                                                                                                      |
| AUGUST              |                                                                                                                                               |                                                                                                                                                                            | 8/18: Machine Identity Governance: Controlling Cloud & AI Agent Access                                                                            |                                                                                                                                                   |
| OCTOBER             | 10/28: Moving AI to Production: Overcoming Common Hurdles                                                                                     |                                                                                                                                                                            |                                                                                                                                                   |                                                                                                                                                   |
| NOVEMBER            |                                                                                                                                               | 11/9: Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters<br>11/16: Deepfake Detection: How to Protect the Enterprise from Costly Scams | 11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                      | 11/5: Managing the Human-Agent Hybrid Workforce                                                                                                   |

 **MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

 **ExpertCast**  
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

 **EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

 **SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.