# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | | | |
| **MARCH** | | **3/30:** Automating Identity Governance | **3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed<br>**3/18:** Securing Autonomous AI | |
| **APRIL** | | | **4/22:** Higher Ed Classroom: Future Planning & The RFP Process | |
| **MAY** | | | **5/12:** The New Live Production Model<br>**5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce | |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | | | |
| **JULY** | **7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues | | **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where | |
| **AUGUST** | | **8/17:** Transforming IT in Healthcare Environments | **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now | |
| **SEPTEMBER** | | | | **9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | | | **10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management | |

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| **DECEMBER** | | **12/7:** ITSM 2028: The Autonomous Enterprise | **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028 | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.