

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                             | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                         |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                                                       | 400<br>(150 for Vertical)                                                                                                                                                                                                                   | 150                                                                                                                                               | 200                                                                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                    | 2 to 6                                                                                                                                                                                                                                      | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                       | Yes                                                                                                                                                                                                                                         | No                                                                                                                                                | No                                                                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                  | N/A                                                                                                                                               | N/A                                                                                                                                                                                          |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments                                                                                                | <b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable       | <b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy<br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments        |
| MARCH               |                                                                                                                                                                                                           |                                                                                                                                                                                                                                             | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                        |                                                                                                                                                                                              |
| MAY                 | <b>5/28:</b> Supercharging IT Summit                                                                                                                                                                      | <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                       |                                                                                                                                                   |                                                                                                                                                                                              |
| JUNE                |                                                                                                                                                                                                           | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                   | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                           |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                      | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                     | <b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br><b>7/22:</b> Designing an Open AV/IT Ecosystem                            |                                                                                                                                                                                              |
| AUGUST              |                                                                                                                                                                                                           | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                                            | <b>8/19:</b> Displays: The New Pitch                                                                                                              |                                                                                                                                                                                              |
| SEPTEMBER           |                                                                                                                                                                                                           |                                                                                                                                                                                                                                             | <b>9/23:</b> Leading the Workforce of the Future<br><b>9/2:</b> Zero Trust: What Does It Take to Get It Right?                                    | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>     |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/18:</b> Your Pain Points Answered                                                                                               |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!