

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                           | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                          | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                    |
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| MINIMUM LEADS       | 800                                                                                                                                                                                     | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                               | 150                                                                                                                                                                                                   | 200                                                                                                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                  | 2 to 6                                                                                                                                                                                                                                                                                                  | 2 to 4                                                                                                                                                                                                | 1 to 6                                                                                                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                     | Yes                                                                                                                                                                                                                                                                                                     | No                                                                                                                                                                                                    | No                                                                                                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                              | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                              | N/A                                                                                                                                                                                                   | N/A                                                                                                                                                                                                                     |
| OCTOBER             |                                                                                                                                                                                         | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div> | <div>10/14: The Great IP Production Transition</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div> | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                                                           |
| MAY                 |                                                                                                                                                                                         | <div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div>                                                                                                                                                                                                                       |                                                                                                                                                                                                       |                                                                                                                                                                                                                         |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                                                              |                                                                                                                                                                                                                                                                                                         | <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div>                                                                                                                          | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                                                                                                  |
| AUGUST              |                                                                                                                                                                                         | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>      |                                                                                                                                                                                                       |                                                                                                                                                                                                                         |
| SEPTEMBER           | <div>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</div> <div>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</div> |                                                                                                                                                                                                                                                                                                         | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div>                                                                                                                                        | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| NOVEMBER            |                                                                                                                                                                                         | <div>11/24: Building a Robust Security Awareness Program</div>                                                                                                                                                                                                                                          | <div>11/18: Your Pain Points Answered</div>                                                                                                                                                           |                                                                                                                                                                                                                         |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   |                                                                                                                                    | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!<br><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud            |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!