

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                         | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                              | 150                                                                                                                                               | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                 | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                    | No                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                             | N/A                                                                                                                                               | N/A                                                                                                                                                  |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/9: Supporting and Enabling Modern Applications<br>10/1: Building a Proactive PC Upgrade Strategy<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/20: Supporting and Enabling Modern Applications | 10/28: AV/IT Manager Higher Ed Classroom AV Roundtable                                                                                            | 10/17: Going on the Offensive: Implementing a Pentesting Strategy                                                                                    |
| DECEMBER            |                                                                                                                                               | 12/9: AI Strategies for 2026 You Should Plan for Now<br>12/15: Supercharging Public Sector and Education Technology and Security                                                                                                       | 12/2: Cyber 2027: The Future Is Already Hacked!                                                                                                   |                                                                                                                                                      |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                                                                        | 3/25: Day 2: AV/IT Interoperability                                                                                                               |                                                                                                                                                      |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                  | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                         |                                                                                                                                                   |                                                                                                                                                      |
| JUNE                |                                                                                                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                              | 6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                                                                 | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                          |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 |                                                                                                                                                                                                                                        | 7/22: Designing an Open AV/IT Ecosystem                                                                                                           |                                                                                                                                                      |
| AUGUST              |                                                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                            | 8/13: The Future of Television and Streaming Video<br>8/26: The Human Edge: Succeeding with an AI-Powered Workforce                               |                                                                                                                                                      |

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| SEPTEMBER |                                                                                                                                               | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div> | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div>                                              |
| NOVEMBER  |                                                                                                                                               | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/24: Building a Robust Security Awareness Program</div>                                              | <div>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div> <div>11/18: Your Pain Points Answered</div>                | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                                                                       |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!