

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                            |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                        | 150                                                                                                                                                              | 200                                                                                                                                                                                                             |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                           | 2 to 4                                                                                                                                                           | 1 to 6                                                                                                                                                                                                          |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                              | No                                                                                                                                                               | No                                                                                                                                                                                                              |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                       | N/A                                                                                                                                                              | N/A                                                                                                                                                                                                             |
| OCTOBER             |                                                                                                                                               | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/20: Supporting and Enabling Modern Applications</div>                                  | <div>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</div> <div>10/14: The Great IP Production Transition</div>                                 | <div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div> <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                  | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                           |                                                                                                                                                                  |                                                                                                                                                                                                                 |
| JUNE                |                                                                                                                                               | <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div> | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                     |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>                                                  |                                                                                                                                                                  |                                                                                                                                                                                                                 |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div>                                                                                                       | 8/19: Displays: The New Pitch                                                                                                                                    |                                                                                                                                                                                                                 |
| SEPTEMBER           |                                                                                                                                               | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>                                                             |                                                                                                                                                                  | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                                                    |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                              |                                                                                                                                                                                                                                                  | 11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                                     | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                                             |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   |                                                                                                                                    | 12/2: Cyber 2027: The Future Is Already Hacked!                                                                                       |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!