

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
MAY				5/7: Building the Next-Gen Manufacturing Workforce: Telling the Real Story
JULY			7/29: Transform Your Business With AI and Big Data Synergy 7/30: How to Create the Ideal Workplace Experience: People, Places & Process	
AUGUST			8/5: Tackling the Health Care Burnout Crisis with AI 8/12: The Inflation Reduction Act Turns 3 8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability	
SEPTEMBER			9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing	
OCTOBER		10/9: Supporting and Enabling Modern Applications 10/23: Zero Trust: The Intersection of IT Security and Networked AV	10/28: 3 Challenges Facing MSPs and How to Solve Them 10/29: AV/IT Manager Higher Ed Classroom	
NOVEMBER		11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0? 11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems	
DECEMBER	12/3: Tech Showcase Day: Master of Disaster 2026		12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!