Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations		**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security		**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	**3/5:** Integrating AI into the Enterprise **3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL		**4/20:** The AI Security Stack	**4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology	
MAY			**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/12:** The New Live Production Model **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	

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JUNE		**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility **6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer	**6/4:** Are You Ready for Global AI Regulation?
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	**7/8:** Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience **7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST			**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/8:** The Modern Media Supply Chain From Capture to Consumption **9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI	**9/3:** Patching in the Era of AI Speed
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure	**10/5:** Managing Virtual Machines and Containers	**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/10:** The Software-Defined Broadcast Facility	

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.