Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
FEBRUARY	**2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH			**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter **3/18:** Securing Autonomous AI	
APRIL		**4/20:** The AI Security Stack		
MAY			**5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	**5/21:** Fighting AI-powered Ransomware
JUNE		**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/25:** Data Management in the AI Era
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028	**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/8:** The Modern Media Supply Chain From Capture to Consumption **9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER		**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	

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NOVEMBER		**11/2:** Identity Orchestration for Better Protection	**11/10:** The Software-Defined Broadcast Facility	**11/5:** Managing the Human-Agent Hybrid Workforce

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.