Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/7:** ITSM 2028: The Autonomous Enterprise	**12/8:** The Distribution Decision **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY			**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH			**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	
APRIL		**4/6:** Improving User Productivity **4/20:** The AI Security Stack	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/21:** Zero Trust Evolution: Building Security Resilience at Scale **4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/28:** Strategies for Creating Productive Learning Environments	
MAY	**5/27:** The AI and Cloud Security Frontier	**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	**5/7:** Managing AI Token Costs
JUNE				**6/25:** Data Management in the AI Era

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JULY			**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where **7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/24:** Securing AI Agent Access	**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era	
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/2:** Identity Orchestration for Better Protection	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/10:** The Software-Defined Broadcast Facility **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	**11/5:** Managing the Human-Agent Hybrid Workforce

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.