Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	**12/9:** Higher Ed UC&C: Beyond the Classroom **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations		**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/23:** Migrating Virtualization Workloads		
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/20:** The AI Security Stack	**4/22:** Higher Ed Classroom: Future Planning & The RFP Process	**4/9:** Getting Shadow AI Under Control
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**5/18:** Moving Beyond the Perimeter with Zero Trust		**5/7:** Managing AI Token Costs
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility		**6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues		**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/17:** Transforming IT in Healthcare Environments	**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	

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SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery		**9/8:** The Modern Media Supply Chain From Capture to Consumption **9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER		**10/5:** Managing Virtual Machines and Containers **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	
NOVEMBER			**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.