Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/9:** Higher Ed UC&C: Beyond the Classroom **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility	
JANUARY		**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI		
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security **2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/20:** The AI Security Stack	**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology	**4/9:** Getting Shadow AI Under Control
MAY	**5/27:** The AI and Cloud Security Frontier	**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	
JUNE			**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/23:** Sports Production Technology Building the Modern Fan Experience	**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era

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JULY		**7/8:** Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience **7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST				**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery		**9/8:** The Modern Media Supply Chain From Capture to Consumption **9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure **10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/5:** Managing Virtual Machines and Containers **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER		**11/2:** Identity Orchestration for Better Protection	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/10:** The Software-Defined Broadcast Facility **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.