Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	**4 to 8**	**2 to 6**	**2 to 4**	**1 to 6**
VENDOR PRESENTS?	**Yes**	**Yes**	**No**	**No**
PRESENTATION LENGTH	**20 minutes + 5 minutes Q&A**	**20 minutes + 5 minutes Q&A**	**N/A**	**N/A**
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/8:** The Distribution Decision **12/9:** Higher Ed UC&C: Beyond the Classroom **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
MARCH		**3/30:** Automating Identity Governance	**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/6:** Improving User Productivity **4/20:** The AI Security Stack	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/22:** Higher Ed Classroom: Future Planning & The RFP Process	
MAY			**5/12:** The New Live Production Model **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	
JUNE		**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/4:** Are You Ready for Global AI Regulation?

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JULY			**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/17:** Transforming IT in Healthcare Environments	**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028	**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	
OCTOBER	**10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/5:** Managing Virtual Machines and Containers **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/2:** Identity Orchestration for Better Protection **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	**11/5:** Managing the Human-Agent Hybrid Workforce

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.