Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/9:** Higher Ed UC&C: Beyond the Classroom	
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security		**2/19:** Mastering Multi-Cloud IAM
MARCH		**3/30:** Automating Identity Governance		**3/5:** Integrating AI into the Enterprise
APRIL	**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/21:** Zero Trust Evolution: Building Security Resilience at Scale **4/22:** Higher Ed Classroom: Future Planning & The RFP Process	
MAY	**5/27:** The AI and Cloud Security Frontier		**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/21:** Fighting AI-powered Ransomware
JUNE		**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	

Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/24:** Securing AI Agent Access	**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era	
SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery		**9/2:** How to Simplify the Management of Large-Scale Production Environments	
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure **10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/5:** Managing Virtual Machines and Containers	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER		**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	**11/5:** Managing the Human-Agent Hybrid Workforce

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.