Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY		**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI		**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security **2/16:** The Autonomous SOC **2/23:** Migrating Virtualization Workloads		**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026 **2/19:** Mastering Multi-Cloud IAM
MARCH	**3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit	**3/30:** Automating Identity Governance	**3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/6:** Improving User Productivity	**4/21:** Zero Trust Evolution: Building Security Resilience at Scale **4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/28:** Strategies for Creating Productive Learning Environments	

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MAY	**5/27:** The AI and Cloud Security Frontier		**5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/21:** Fighting AI-powered Ransomware
JUNE		**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance		**6/25:** Data Management in the AI Era
SEPTEMBER			**9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER		**10/5:** Managing Virtual Machines and Containers **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.