Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/7:** ITSM 2028: The Autonomous Enterprise	**12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	**2/19:** Mastering Multi-Cloud IAM
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter **3/18:** Securing Autonomous AI	
APRIL	**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**4/6:** Improving User Productivity	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout	
MAY		**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	**5/7:** Managing AI Token Costs
JUNE		**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments		**6/25:** Data Management in the AI Era

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JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues		**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage	
AUGUST				**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER		**10/5:** Managing Virtual Machines and Containers **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER		**11/2:** Identity Orchestration for Better Protection	**11/10:** The Software-Defined Broadcast Facility	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.