Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER			**12/2:** Cyber 2027: The Future Is Already Hacked!	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations **1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI		
FEBRUARY				**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026
MARCH	**3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit		**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter **3/18:** Securing Autonomous AI	**3/5:** Integrating AI into the Enterprise **3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives			
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks		**5/12:** The New Live Production Model **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/7:** Managing AI Token Costs
JUNE		**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	
JULY			**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping	**7/23:** Getting Started with RAG and Open-source AI Models

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AUGUST		**8/24:** Securing AI Agent Access	**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER		**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/28:** Moving AI to Production: Overcoming Common Hurdles		**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/2:** Identity Orchestration for Better Protection		**11/5:** Managing the Human-Agent Hybrid Workforce

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.