Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security	**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	
APRIL	**4/15:** Evolving Each Layer of Your Security Program **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**4/6:** Improving User Productivity	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/21:** Zero Trust Evolution: Building Security Resilience at Scale	
MAY	**5/27:** The AI and Cloud Security Frontier		**5/12:** The New Live Production Model **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	
JUNE		**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/23:** Sports Production Technology Building the Modern Fan Experience	
JULY		**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage **7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	
SEPTEMBER			**9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI	**9/17:** Exploring the Intersection of Data, Storage, and AI

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NOVEMBER		**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters		
DECEMBER				**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.