Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters		
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked!	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY	**2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**2/2:** Limiting API Sprawl and Improving API Security	**2/18:** The State of Workplace AI: 2027 and Beyond	**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026 **2/19:** Mastering Multi-Cloud IAM
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/5:** Integrating AI into the Enterprise **3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/15:** Evolving Each Layer of Your Security Program **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**4/6:** Improving User Productivity	**4/21:** Zero Trust Evolution: Building Security Resilience at Scale **4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	

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MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier	**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	
JUNE		**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility **6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/23:** Sports Production Technology Building the Modern Fan Experience **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues		**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/24:** Securing AI Agent Access	**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER			**9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI	
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure **10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.