Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY				**2/19:** Mastering Multi-Cloud IAM
MARCH		**3/23:** Cloud Cost Optimization	**3/18:** Securing Autonomous AI	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL		**4/6:** Improving User Productivity	**4/28:** Strategies for Creating Productive Learning Environments	
MAY			**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/12:** The New Live Production Model **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/7:** Managing AI Token Costs **5/21:** Fighting AI-powered Ransomware
JUNE				**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era
JULY		**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage	
AUGUST			**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	

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SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery **9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER			**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028	
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.