Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams **12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/9:** Higher Ed UC&C: Beyond the Classroom **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility	**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations		**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security		**2/19:** Mastering Multi-Cloud IAM
MARCH		**3/30:** Automating Identity Governance	**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/28:** Strategies for Creating Productive Learning Environments	**4/9:** Getting Shadow AI Under Control
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier		**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	**5/21:** Fighting AI-powered Ransomware
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility		**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/23:** Sports Production Technology Building the Modern Fan Experience	**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era

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JULY			**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where **7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	
AUGUST		**8/17:** Transforming IT in Healthcare Environments	**8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	
SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery **9/23:** Look Ahead: Cutting Edge Tech for 2028	**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/3:** Patching in the Era of AI Speed
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and Al **11/2:** Identity Orchestration for Better Protection **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.