

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                   | 150                                                                                                                                                          | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                      | 2 to 4                                                                                                                                                       | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                         | No                                                                                                                                                           | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                  | N/A                                                                                                                                                          | N/A                                                                                                                                                  |
| OCTOBER             |                                                                                                                                               | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights                                                                                                | <b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><b>10/14:</b> AI's Role in Loss Prevention and Retail Security in Modern Stores | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                            |
| MAY                 |                                                                                                                                               | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                               | <b>5/21:</b> Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                       |                                                                                                                                                      |
| JUNE                |                                                                                                                                               | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                                                                              |                                                                                                                                                      |
| JULY                |                                                                                                                                               |                                                                                                                                                                                                                                             | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                               |                                                                                                                                                      |
| AUGUST              |                                                                                                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                                            |                                                                                                                                                              |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                                                                                                             | <b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search                                                                              |                                                                                                                                                      |
| NOVEMBER            | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                                       |                                                                                                                                                                                                                                             | <b>11/18:</b> Your Pain Points Answered                                                                                                                      |                                                                                                                                                      |
| DECEMBER            |                                                                                                                                               |                                                                                                                                                                                                                                             | <b>12/9:</b> Higher Ed UC&C: Beyond the Classroom                                                                                                            |                                                                                                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!