






	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JULY			7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success	7/15: Building a Thriving Workplace Culture
AUGUST			8/5: Tackling the Health Care Burnout Crisis with AI 8/12: The Inflation Reduction Act Turns 3 8/13: NextGen Audio Begins With IP	
SEPTEMBER			9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing	9/19: Exploring the Intersection of Data, Storage, and AI
OCTOBER		10/23: Zero Trust: The Intersection of IT Security and Networked AV		
NOVEMBER			11/5: Retail 2026: What Will Shape the Future of Shopping? 11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems	
DECEMBER		12/4: Identity and Access Management: Key Tools and Strategies		



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.


These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B


The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!