Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY	**2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence		**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH			**3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	
APRIL	**4/15:** Evolving Each Layer of Your Security Program **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout	
MAY			**5/12:** The New Live Production Model **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	
JUNE			**6/23:** Sports Production Technology Building the Modern Fan Experience	
JULY		**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage **7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	
AUGUST		**8/17:** Transforming IT in Healthcare Environments		

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SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery		**9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/17:** Exploring the Intersection of Data, Storage, and AI
NOVEMBER		**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.