Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams **12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY		**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI		**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/16:** The Autonomous SOC **2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026 **2/19:** Mastering Multi-Cloud IAM
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/5:** Integrating AI into the Enterprise **3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL			**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	
MAY		**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/12:** The New Live Production Model	**5/21:** Fighting AI-powered Ransomware

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JUNE		**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/4:** Are You Ready for Global AI Regulation?
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues		**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping	
AUGUST		**8/24:** Securing AI Agent Access	**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER				**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/10:** The Software-Defined Broadcast Facility **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	**11/5:** Managing the Human-Agent Hybrid Workforce

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.