Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY		**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY	**2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**2/2:** Limiting API Sprawl and Improving API Security **2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH		**3/30:** Automating Identity Governance	**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/18:** Securing Autonomous AI **3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	**3/5:** Integrating AI into the Enterprise
APRIL	**4/15:** Evolving Each Layer of Your Security Program			**4/9:** Getting Shadow AI Under Control
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks		**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility **6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance	**6/23:** Sports Production Technology Building the Modern Fan Experience **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	
JULY		**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	**7/23:** Getting Started with RAG and Open-source AI Models

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AUGUST			**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access	
SEPTEMBER			**9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure		**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management	
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI **11/2:** Identity Orchestration for Better Protection	**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	
DECEMBER			**12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.