# Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan<br><br>**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams | **12/2:** Cyber 2027: The Future Is Already Hacked!<br><br>**12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility | |
| **JANUARY** | | **1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI | **1/20:** Cybersecurity Series: Protecting the Modern Media Operation | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **2/2:** Limiting API Sprawl and Improving API Security<br><br>**2/23:** Migrating Virtualization Workloads | | **2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | | | **3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter | **3/5:** Integrating AI into the Enterprise |
| **APRIL** | | **4/20:** The AI Security Stack | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale<br><br>**4/22:** Higher Ed Classroom: Future Planning & The RFP Process<br><br>**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology<br><br>**4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | | **5/6:** AV for Broadcast: The New Buzzword for Pro AV<br><br>**5/12:** The New Live Production Model | **5/7:** Managing AI Token Costs |

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| **JUNE** | | | **6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer<br><br>**6/23:** Sports Production Technology Building the Modern Fan Experience<br><br>**6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model | **6/4:** Are You Ready for Global AI Regulation?<br><br>**6/25:** Data Management in the AI Era |
| **JULY** | | **7/20:** Passwordless Authentication: Alternatives to Traditional MFA | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping<br><br>**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape | **7/23:** Getting Started with RAG and Open-source AI Models |
| **AUGUST** | | **8/17:** Transforming IT in Healthcare Environments<br><br>**8/24:** Securing AI Agent Access | **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | **9/23:** Look Ahead: Cutting Edge Tech for 2028 | **9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering | **9/2:** How to Simplify the Management of Large-Scale Production Environments<br><br>**9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI | **9/3:** Patching in the Era of AI Speed<br><br>**9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure | **10/5:** Managing Virtual Machines and Containers<br><br>**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation | | |
| **NOVEMBER** | | | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028<br><br>**11/10:** The Software-Defined Broadcast Facility | |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.