Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/8:** The Distribution Decision **12/9:** Higher Ed UC&C: Beyond the Classroom	
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/18:** Securing Autonomous AI	
APRIL		**4/6:** Improving User Productivity **4/20:** The AI Security Stack	**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier	**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/6:** AV for Broadcast: The New Buzzword for Pro AV	**5/7:** Managing AI Token Costs
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/23:** Sports Production Technology Building the Modern Fan Experience	

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JULY		**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	
AUGUST			**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access	
SEPTEMBER		**9/28:** Agentic AI Integration and Management	**9/8:** The Modern Media Supply Chain From Capture to Consumption	
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure			
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters **11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams	**11/4:** Workplace AI: 360 Degrees Successful Collaboration Space AI	**11/5:** Managing the Human-Agent Hybrid Workforce

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.