Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/9:** Higher Ed UC&C: Beyond the Classroom **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY	**2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence		**2/18:** The State of Workplace AI: 2027 and Beyond	
MARCH		**3/30:** Automating Identity Governance		**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/6:** Improving User Productivity **4/20:** The AI Security Stack	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier		**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/12:** The New Live Production Model **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/7:** Managing AI Token Costs

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JUNE			**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/23:** Sports Production Technology Building the Modern Fan Experience	**6/4:** Are You Ready for Global AI Regulation?
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	
AUGUST		**8/17:** Transforming IT in Healthcare Environments	**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery	**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI	**9/3:** Patching in the Era of AI Speed
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure	**10/5:** Managing Virtual Machines and Containers **10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.