# Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **DECEMBER** | | **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams | **12/2:** Cyber 2027: The Future Is Already Hacked!<br>**12/8:** The Distribution Decision<br>**12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility | |
| **JANUARY** | | **1/12:** Planning for Autonomous Enterprise Operations | **1/20:** Cybersecurity Series: Protecting the Modern Media Operation | |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **2/2:** Limiting API Sprawl and Improving API Security | **2/18:** The State of Workplace AI: 2027 and Beyond | **2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026 |
| **MARCH** | | **3/30:** Automating Identity Governance | **3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed<br>**3/17:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter | |
| **APRIL** | | **4/6:** Improving User Productivity | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale<br>**4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology<br>**4/28:** Strategies for Creating Productive Learning Environments | |
| **MAY** | | | **5/6:** AV for Broadcast: The New Buzzword for Pro AV<br>**5/12:** The New Live Production Model<br>**5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce | **5/21:** Fighting AI-powered Ransomware |

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| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | | **6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer<br><br>**6/23:** Sports Production Technology Building the Modern Fan Experience | **6/4:** Are You Ready for Global AI Regulation? |
| **JULY** | | | **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage<br><br>**7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where<br><br>**7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape | |
| **AUGUST** | | **8/17:** Transforming IT in Healthcare Environments<br><br>**8/24:** Securing AI Agent Access | | |
| **SEPTEMBER** | **9/23:** Look Ahead: Cutting Edge Tech for 2028 | | **9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI | **9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/28:** Moving AI to Production: Overcoming Common Hurdles | **10/5:** Managing Virtual Machines and Containers | **10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable | |
| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | **11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI<br><br>**11/2:** Identity Orchestration for Better Protection | | **11/5:** Managing the Human-Agent Hybrid Workforce |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.