Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams **12/7:** ITSM 2028: The Autonomous Enterprise	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/16:** The Autonomous SOC		**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026
MARCH	**3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit	**3/23:** Cloud Cost Optimization	**3/18:** Securing Autonomous AI	**3/5:** Integrating AI into the Enterprise **3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives			
MAY	**5/27:** The AI and Cloud Security Frontier	**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/12:** The New Live Production Model	**5/7:** Managing AI Token Costs **5/21:** Fighting AI-powered Ransomware
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility		**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era

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JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues		**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where	
AUGUST		**8/24:** Securing AI Agent Access	**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access **8/19:** AV & IT Interoperability and The Discussions We Need to Have Now	
SEPTEMBER		**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/2:** How to Simplify the Management of Large-Scale Production Environments	**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation		
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters		

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.