

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                      | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                    | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                         | 150                                                                                                                                                          | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                             | 2 to 6                                                                                                                                                                            | 2 to 4                                                                                                                                                       | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                | Yes                                                                                                                                                                               | No                                                                                                                                                           | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                        | N/A                                                                                                                                                          | N/A                                                                                                                                                  |
| OCTOBER             |                                                                                                                                                                                    | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights                                      | <b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><b>10/14:</b> AI's Role in Loss Prevention and Retail Security in Modern Stores |                                                                                                                                                      |
| MAY                 |                                                                                                                                                                                    | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                     |                                                                                                                                                              |                                                                                                                                                      |
| JUNE                |                                                                                                                                                                                    | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                       |                                                                                                                                                              |                                                                                                                                                      |
| JULY                |                                                                                                                                                                                    | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                                                                                              |                                                                                                                                                      |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                                                                                                                             | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                  | <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                                                                         |                                                                                                                                                      |
| SEPTEMBER           | <b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br><b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations | <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                             |                                                                                                                                                              |                                                                                                                                                      |
| NOVEMBER            |                                                                                                                                                                                    |                                                                                                                                                                                   | <b>11/18:</b> Your Pain Points Answered                                                                                                                      |                                                                                                                                                      |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   |                                                                                                                                    | <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud<br><b>12/9:</b> Higher Ed UC&C: Beyond the Classroom                 |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!