

|                     |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                               | 400<br>(150 for Vertical)                                                                                                          | 150                                                                                                                                   | 200                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                            | 2 to 6                                                                                                                             | 2 to 4                                                                                                                                | 1 to 6                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                                                               | Yes                                                                                                                                | No                                                                                                                                    | No                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                        | 20 minutes + 5 minutes Q&A                                                                                                         | N/A                                                                                                                                   | N/A                                                                                                                                      |
| OCTOBER             |                                                                                                                                   | 10/9: Supporting and Enabling Modern Applications                                                                                  | 10/28: AV/IT Manager Higher Ed Classroom AV Roundtable                                                                                | 10/17: Going on the Offensive: Implementing a Pentesting Strategy                                                                        |
| MAY                 |                                                                                                                                   | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                     |                                                                                                                                       |                                                                                                                                          |
| JUNE                |                                                                                                                                   | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity               |                                                                                                                                       |                                                                                                                                          |
| JULY                |                                                                                                                                   | 7/7: Securing Identity with Passwordless Authentication                                                                            | 7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense                                                                         |                                                                                                                                          |
| AUGUST              |                                                                                                                                   |                                                                                                                                    | 8/19: Displays: The New Pitch                                                                                                         |                                                                                                                                          |
| DECEMBER            |                                                                                                                                   | 12/15: Supercharging Public Sector and Education Technology and Security                                                           | 12/3: Future-Proofing News: Technology, AI, and the Cloud                                                                             |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!